

NEW

Become an exclusive

# TRAVEL & TOURISM PARTNER



We are excited to introduce a new Travel & Tourism Business Partnership Program at Old Sturbridge Village. Specifically tailored to the needs of organizations that appeal to the travel and tourism market, this program offers a unique opportunity to increase your visibility and reach a wider audience. Join us, and align your business with an institution that's as committed to your growth as it is to preserving our shared history.

## BECOMING A PARTNER OF OLD STURBRIDGE VILLAGE OFFERS A VARIETY OF BENEFITS:

- 1 PREFERRED LISTING & BRAND VISIBILITY:** Your business will be featured on a special page on our website dedicated to promoting our preferred travel and tourism business partners. This is a unique opportunity to showcase your offerings to a large, targeted audience looking for things to do and places to stay and experience specifically in Central Massachusetts. *We see over 200,000 visitors annually. Our website is viewed by more than 2 million people per year who are planning their visit to Old Sturbridge Village and the surrounding region.*
- 2 DISCOUNTS:** Partnership also comes with a variety of discounts for your business and employees, including *Phantoms by Firelight* and *Christmas by Candlelight*. Get special discounts on blocks of standard daytime tickets for your patrons.
- 3 ACCESS & EVENTS:** We have a range of partnership levels to accommodate your needs, whether providing passes for employees or clients or early access to events.
- 4 PROMOTION:** Not only will OSV promote your business, but your business will be directly contributing to the preservation and promotion of New England history and culture. It's a win-win-win for your business, OSV, and our region!
- 5 EDUCATION:** Old Sturbridge Village offers a wealth of knowledge and history for all ages. Through our programming, collections, and events, Old Sturbridge Village invites each visitor to find meaning, pleasure, relevance, and inspiration through the exploration of history.

We have four levels designed for maximum exposure to our exclusive audience—and the investment is extremely competitive when compared to the cost of an annual advertising program of the same target and reach.

Become part of our Travel  
and Tourism community today!  
Contact us: [partnerships@osv.org](mailto:partnerships@osv.org)  
(401) 895-7528 | [www.osv.org](http://www.osv.org)



**NEW**

# TRAVEL & TOURISM PARTNER

	Associate \$1,000	Director \$2,500	Executive \$5,000	President \$10,000
<b>Standard Daytime Passes</b> <i>Additional discounted passes for groups available</i>	35	50	100	150
<b>Famous OSV Cookies</b> <i>March or November fulfillment</i>	20	30	50	100
<b>Employees get 10% off OSV Membership*</b> <i>10% off base price, add-ons not discounted</i>	✓	✓	✓	✓
<b>Signature event pre-sale discount*</b> <i>Christmas by Candlelight, Phantoms by Firelight</i>	✓	✓	✓	✓
<b>Recognition in Annual Report</b>	✓	✓	✓	✓
<b>Summer Partner Days</b> <i>Wednesday, Thursday, or Friday, pending availability</i>	✓	✓	✓	✓
<b>Welcome sign &amp; social mention on the Summer Company Day you attend</b>	✓	✓	✓	✓
<b>Early invitation to special events</b>	✓	✓	✓	✓
<b>Family Memberships</b> <i>Includes 2 adults and children or grandchildren under 18 (\$120 value)</i>	2	3	4	5
<b>Invitation to President's Holiday Cocktail Party</b>	✓	✓	✓	✓
<b>Listing on OSV website</b>	✓	LOGO + LINK	LOGO + LINK	LOGO + LINK
<b>Listed on OSV preferred travel &amp; tourism partner web page</b>		100 word description	250 words +1 photo	250 words +2 photos
<b>Mention on OSV social media &amp; email newsletters</b>			✓	✓

**OLD STURBRIDGE VILLAGE**

*\*Restrictions may apply.*  
For more information contact: [partnerships@osv.org](mailto:partnerships@osv.org) | 401-895-7528